Beverly Sail and Power Squadron

Beverly, Massachusetts 01915

A Unit of the United States Power Squadron

Minutes of the Executive Board Meeting 2 February 2012.

Bridge Members Present:

Commander: Cmdr. Raymond W. Tilton, AP

Executive Officer: Lt/C Robert C. Saint Fournier, P

Administrative Officer: Lt/C Jack Reed, P

Education Officer: Lt/C Edward G. Walsh, SN

Secretary: Lt/C Michael J. Madison, JN

Treasurer: Lt/C John A. Hagar, AP

District 18 Commander: P/C Alex Arcisz, JN

Present: Bill Ghen, Ron Mason, Walter Riley, Karen Arcisz

Commander's Comments, Raymond Tilton, AP

- Meeting called to order at 1900 hours.
- A moment of Silence was observed for our troops and deceased members
- The Commander noted that we now have a storage problem look into possible storage options
- ED-80 Form was submitted by Ron Mason
- OD-2 Form will be submitted by Karen Arcisz
- We should contact members who do not renew their membership
- 10 February is the deadline for submissions to *Hannah's Banner*
- Public Communication
 - All local Cable TV stations have been contacted.

- Salem, Beverly, and Danvers Newspapers → hope they will publish advertisement on ABC Course and Change of Watch
- Working with local Harbormasters to provide link to our Website on their Web pages.

Executive Officer's Report, Lt/C Robere C. Saint Fournier, P

- The XO expressed some concern over the number of empty slots in the Squadron. Recommendation: Do not fill a slot simply to fill it – concentrate on Bridge assignments.
- Everything is in place for the Change of Watch Ceremony (29 Feb 12)

Treasurer's Report, Lt/C John Hagar, AP

- Checking account: \$2,700.00
- Fidelity account: \$22,000.00
- A Class bill of \$1,400.00 is due shortly

Nominating Committee, Ron Mason

- Secretary Clare Gerrish
- Executive Committee Clinton Gerrish
- There are openings on the Nominating and Rules Committees

Education Officer, Lt/C Edward Walsh, SN

- Ed Walsh suggested that we spend money on class support materials, e.g. new projectors.
- Agreed: reimburse Walsh \$80.00 for purchasing a new presentation remote
- Agreed: have 2 instructors for each scheduled class
- Two ABC Classes will start in February: Base Haven (8 Feb), Gloucester (28 Feb),

Administrative Officer, Lt/C Jack Reed, P

- We have an excellent speaker who will present on Nathaniel Bowditch scheduled for the next General Meeting, 29 February.
- All set with 8 volunteers for the Boat Show
- The Facebook Page is up and running work in progress

Vessel Safety Checks (VSC), Walter Riley, JN

- VCS will participate in the May Coast Guard Safety Day
- The Beverly Harbormaster has been contacted regarding our involvement in VSC
- There will be some VSC involvement during March at Constitution Wharf
- District Commander's Comments, Alex Arcisz, and JN

District Commander's Comments, Alex Arcisz, and JN

- Next year the USPS will promote a <u>Youth Poster Contest</u> theme is Boating Safety
- There is a program called <u>Doing it Right</u> that is helpful for squadrons that are trying to improve their operation and promotion techniques.
- Membership: each squadron must have one or more dynamic members in charge of recruiting and retention.
- The Fall Conference will take place in Fall River planning will be centralized under one coordinator
- A review of 2 year educational training plan will take place at the Topsfield Public Library Saturday, 18 February form 10 AM – 12:30 PM
- 2014 is the 100th Anniversary of the USPS each squadron should develop its own "battle ribbon"
- Each squadron must report to national on its Mustang PFDs
- Nationally there is a \$170,000 deficit. Main reason: lack of membership.
- 50% of cyber members are becoming traditional members of active squadrons.
- The 990 Report is very important

- <u>Brand Recognition</u> is an important topic simplify your Web pages
- National dues are increasing by \$2.00.
- <u>Squadron at Risk</u>: this questionnaire is designed to help squadrons that are having serious operation and promotion problems
- On the Water Training:
 - All training must be "sanctioned"
 - o The boat must be privately insured
 - o Skipper must be a USPS member

Secretary, Lt/C Michael Madison, JN

 All changes to member's contact information has been submitted for roster update

The next General Meeting is Thursday, 29 February (6:30 PM)

The next E-Board Meeting is Thursday, 5 April (7 PM).

Meeting was adjourned at 2109 hours.

Respectfully Submitted,

Lt/C Michael Madison, JN

Secretary, Beverly Sail and Power Squadron