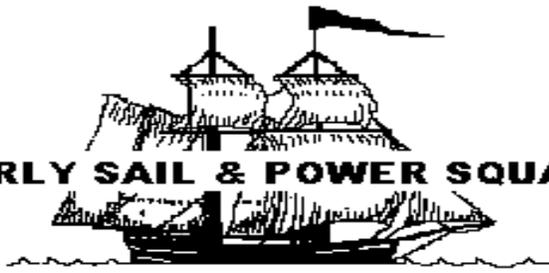




BEVERLY SAIL & POWER SQUADRON



BEVERLY, MASSACHUSETTS

A UNIT OF THE UNITED STATES POWER SQUADRONS®



DISTRICT 18



HANNAH'S



BANNER

March, 2014

CALENDAR OF EVENTS

- February 22nd -March 2nd New England Boat Show – Boston
Convention & Exhibition Center**
- March 6th General Members' Meeting - 1830 – JYC**
- April 3rd E-Board Meeting - 1900 – JYC –Sandy Point Room**
- May 1st General Members' Meeting - 1830 – JYC**
- June 1st E-Board Meeting - 1900 – JYC –Sandy Point Room**

Hannah's Banner is The Official Publication of the Beverly Sail & Power Squadron.

P/C Ray Tilton, AP -Editor

This month's Contributors

Robere Sant Fournier, Jack Reed, Walter Riley, Ray Tilton

Send something NOW for the next edition!

Check out the Beverly Sail & Power Squadron web site at: www.beverly-usps.org

THE SUCCESS OF USPS® DEPENDS ON MEMBER PARTICIPATION

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Cdr. Robere Sant Fournier, AP



A word from the Commander

A word from the Commander starts out with two questions, I expect at least some of you will know the answer to the second question. Who was Stanley "Bob" Barboza? Second question, did you attend our last General Meeting on 9th January? Yes the two are connected. At our last General Meeting we had a wonderful presentation on New England lighthouses and many stories attached to them. Now the connection. Stanley Barboza was 100 years old when he died in New Bedford, MA on November 1st, 2013. And who was Stanley you ask, well, he was honoured on his 100th Birthday by the Coast Guard and Lightship Services as the oldest member of the U.S. Lightship Service. This organization was a fore runner to today's Coast Guard and homeland Security. As the Lightship Service morphed into the Coast Guard, Stanley served as an Engineman in the Coast Guard for 28 years before retiring in 1957.

Prior to that, Stanley stood watches at various lighthouses around New England, climbing the stairs each day to service the light probably thanking his lucky stars that lighthouses no longer required oil to be transported up the steps. None the less, Stanley, like the Power Squadron which was born the same year saw an amazing and rapid changing scene on the New England coast.

If you did not attend our last General Meeting with its exciting presentation, then I can only urge you to join us 6th March at the Jubilee Yacht Club for another very exciting presentation of which the details will be revealed to you on our Squadron's website. I am sure you will not only come away with entertaining information, but also you will be joining in our Change of Watch ceremony. Come, be part of the Power Squadron as it moves into its second century.

Commander Robert Sant Fournier, AP

March General Meeting Speaker

Maritime History of Beverly is the topic of our Member Meeting on March 6.

Using photographs, maps, and ship's logs, diaries and family histories, Terri McFadden has traced the story of Beverly's connection to the sea from early 17th century settlement to the boom of the 19th century. Learn about the history of the waterfront, fishing, powerful merchants whose ships sailed world-wide in the early 19th century, and the dangers of making a living through the sea.

Winter/Spring Boating Courses

BEVERLY SAIL & POWER SQUADRON 2014 EDUCATIONAL SCHEDULE (WINTER-SPRING 2014)

<u>Courses</u>	<u>Location</u>	<u>Start</u>	<u>Exam</u>
ABC 3	Hamilton - Wenham Public Library	March 4	Tue. April 15
ABC 3	Gloucester High School	March 5	Wed. April 16
ABC 3	Beverly – Bass Haven Yacht Club	March 6	Thur. April 24
ABC 3	Rockport – Sandy Bay Yacht Club	TBA	
Piloting	Beverly – Jubilee Yacht Club	Feb. 10	Mon. April 14
Weather Seminar	Beverly – Jubilee Yacht Club	April 19th	Saturday

CONTACT INFORMATION FOR ALL BEVERLY SQUADRON COURSES AND SEMINARS: WRILEY3@COMCAST.NET



A Word from the Executive Officer

Jack Reed, AP

The next member meeting of the Beverly Sail and Power Squadron is on March 6th, Thursday, at the Jubilee Yacht Club.

Supper starts at 1830 at the Jubilee Yacht Club, Beverly. Feel free to bring a dessert to share.

Trial Course mailing with the Help of the Environmental Police

A year ago the Massachusetts Environment Police agreed to give me an excel spread sheet address listing on CDs of all Massachusetts boaters who lived in the towns from Marblehead to Rockport. I wanted to see if direct mailing to boat owners would improve attendance at our boating courses. Last fall, we mailed flyers for the Engine Maintenance and Seamanship Courses to 500 boat owners in the Salem – Beverly area. We had 1 student in the Seamanship class who had received the mailing and two in the Engine Maintenance course. The cost of each mailing (there were a total of three) was around \$650.

Alongside of this test project, we also tried several other things to generate students: First, we emailed our flyers last fall to all 375 members of District 18 with an email address. We also asked Jubilee Yacht Club to send out a blast email on our fall courses to all of its members. And we have begun developing an email address list of all students who have attended our courses over the past two years. We had 60 addressees on that list last fall. In the two courses that we gave last fall, we had 32 students of whom only 3 had received our fall mailings.

This January, we mailed out 600 flyers for the Piloting Course and as far as I can tell, we had five attendees who received the flyers. We had two mailings at a cost of about \$700 per mailing. However, we also emailed our flyers to the same people as last fall, and we also asked Brewer Hawthorne Cove Marina to send a blast email to

its membership.

We had 27 students sign up for the Piloting Course, of whom only 5 heard about us through the mailings.

So what have we learned: **The mailing of flyers to addresses of boat owners has not proved to be a cost-effective way of attracting students.**

(Additionally, the returned mail – bad address rate was around 12 %). What has proven to be a cost-effective way of promoting our courses is through the use of email. Email costs us virtually nothing. We emailed to well over 1,000 people at no cost and attracted 22 students. In the future, we expect to go to other marinas and yacht clubs and ask them to blast email our flyers to their membership.

Additionally, between the fall courses and the February Piloting Course, we have attracted about 10 new members.

I thanked the command group of the Environmental Police for their support in this endeavor in spite of the fact that we will not be going forward with future mailings. On the other hand, through email, we have found a very cost-effective way of attracting students. So my final thought is, **“the future looks bright!!”**

Jack Reed, AP



New England Boat Show 2014
Walter Riley and Jack Reed

**A word from:
Acting Squadron Education Officer
Walter Riley III, JN**



**NEWS FROM THE EDUCATION
DEPARTMENT
NEWS FROM THE EDUCATION
DEPARTMENT**

SQUADRON COURSES ARE BLOOMING

We are still three weeks away from the beginning of spring but the Squadron's educational courses are blooming.

26 ENROLLED IN PILOTING COURSE

Twenty-six students are currently enrolled in the Squadron's Piloting course that began on February 10th at Jubilee Yacht Club.

Instructors Jack Reed and Dick Shafner are helping 26 eager students plot courses and determine direction and distance. The class includes many in-class exercises to develop student skills through hands-on practice.

ABC COURSES START NEXT WEEK

During the first week of March the Squadron will offer the America's Boating Class at three North Shore locations. This is an opportunity for friends or other family members to learn basic boating skills and earn a Certificate of Completion recognized by the US Coast Guard and all the New England states. Course topics include navigational rules, chart work, GPS, marine radio, boat handling and trailering. This is a seven-week course and the cost is \$60.

**SPACE IS STILL AVAILABLE IN BEVERLY
AND GLOUCESTER**
IN BEVERLY, the course begins at 7 PM on Wednesday March 5th at the Bass Haven Yacht Club, 10 McPherson Drive, behind the Stop & Shop. Instructors Robert Sant Fournier and Jim Curran

will lead the course open to adults and children over 12. **IN GLOUCESTER**, the course begins at 7 PM on Wednesday March 5th at the Gloucester Public High School, 32 Leslie O Johnson Road. Instructors Bob Duncan and Jack Reed will lead this course open to adults and students of the High School.

Enrollment at the third class at the Hamilton Library starting March 4th is now filled.

**REGISTRATION FOR BEVERLY AND
GLOUCESTER CLASSES IS STILL
AVAILABLE ON-LINE ON THE USPS.ORG
WEB SITE, (CLICK ON ABC
CLASSROOMS IN YOUR AREA.)**

Contacts for more ABC information

For more Beverly ABC information Contact: Robert Sant Fournier at seafriendship1@verizon.net or 978-922-2232.

For more Gloucester ABC information Contact: Bob Duncan at 978-525-3706.

WEATHER SEMINAR IN APRIL

On Saturday April 19th at 10 AM instructor John Bedrossian will present the 2-hour Basic Weather Seminar at the Jubilee Yacht Club. Students learn what sky, clouds and wind are telling you. Students receive materials including a waterproof guide for on-board use. Cost is \$45.

For more information or to register for this seminar or any of the courses offered by the Squadron click on the education box on the Beverly-USPS.ORG web site.

Submitted by: Walter Riley JN
Education Officer

A Word from the Editor

Ray Tilton, AP

What a winter! This has been a tough one and it's not over. Lots of snow and colder than normal temperatures have kept most of us from being tempted to get an early start on getting the boat ready for another season, but hopefully it won't be too long before warmer days arrive and we can start thinking about removing the winter cover.

If you prepared well in the fall, you shouldn't find any surprises under the shrinkwrap or tarp. A few years ago, some type of four-legged creature spent the winter in my 26' Penn Yan and chewed the foam out of a vinyl covered cushion to make a nest. Lesson learned: remove all cushions and add moth balls to cabin. Some type of dehumidifier is a good idea also.

So the usual spring chores lie ahead: pushing the non-toxic antifreeze out of the plumbing, replacing the impeller on the engine water pump, re-connecting the battery, and a host of other chores including preparing the bottom of the hull.

Gone are the days when we sanded the hull and let the toxic residue wash down the drain or out into the ocean. And that is a good thing of course. The boatyards are serious about keeping that stuff contained and disposed of properly, so a good recovery system is required. Most yards have such systems available and will loan or rent them to you. A large tarp under the boat should be in place before working on the hull.

If you have an aluminum boat, it is important to check the ingredients of the bottom paint that you plan to use. The combination of copper and aluminum produces an electrolytic reaction that can compromise the aluminum hull. I recently saw an aluminum boat that was severely corroded due the use of improper bottom paint.



Winter at Jubilee Yacht Club

Maybe you went to the boat show and broke down and bought that new large screen GPS chartplotter that you've had your eye on. If you took the Power Squadron Marine Electronics course, you should have a pretty good idea of what is involved in the installation of the unit. Who knew there is a difference between automotive wiring and marine grade wiring?

If you have a boat with through hull fittings, check the integrity of them and the hoses that are connected to them. Make sure they open and close easily. If not, they should be taken apart and maintained. I have found that books such as Nigel Calder's "Boatowner's Mechanical and Electrical Manual" to be invaluable sources of information for such projects. Make sure that all hoses attached to through hull fittings are double clamped.

Those are a few tips I have learned over the years; some by experience unfortunately. If you have any boating tips that you would like to share, please send them to my email address at: pangea36@gmail.com, and they will appear in a future edition of Hannah's Banner.

Attached is a report from the Nominating Committee with the slate of officers recommended for the 2014 – 15 year. Please look over the slate and come prepared to vote at our next member meeting on March 6, 2014.

NOMINATING COMMITTEE STATUS REPORT FOR 2014
CHANGE OF WATCH
BRIDGE OFFICERS
COMMANDER John F. Reed, Jr. AP E230693
EXECUTIVE OFFICER -
EDUCATIONAL OFFICER Walter J. Riley JN E219170
ADMINISTRATIVE OFFICER – Edward P. Myers Jr. S E255020
SECRETARY Raymond Walter Tilton AP E199914
TREASURER John A. Hager AP E164589
ASSISTANT EDUCATIONAL OFFICER Robert J. Duncan SN E007945
EXECUTIVE COMMITTEE
P/C Robert Sant Fournier AP C019707
P/D/C Jim Curran AP E090785
P/D/LtC Arthur W. Bonner AP D015686
P/D/C Linda J. Seal SN E074857
P/D/C Ronald C. Mason SN E061648
NOMINATING COMMITTEE
1 YEAR P/D/C Alexander C. Arcisz E056788
2 YEARS P/C Robert Sant Fournier AP C019707
3 YEARS Lt. William R. Ghen A088563
RULES COMMITTEE
1 YEAR P/D/C John H. Graves II JN E074983
2 YEARS P/D/C Ronald C. Mason SN E061648
3 YEARS -
AUDITING COMMITTEE
1 YEAR P/LtC Charles M. Souza SN E018928
2 YEARS SEO Walter A. Riley JN E219170
3 YEARS Lt. Theophilos Kuliopolis SN D031283
Respectively submitted,
P/D/C Linda Seal Chairman
P/D/C Ronald Mason
Lt. William Ghen



Boating is fun... we'll show you how®

FIRST CLASS MAIL

Beverly Sail & Power Squadron



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IS THIS STICKER



ON YOUR BOAT?

Schedule a Vessel Safety Check
Before you launch this year!
For an appointment
With your nearest Vessel Examiner
Call Walter Riley at 978-927-5189

BEVERLY SAIL & POWER SQUADRON GENERAL MEMBERSHIP MEETING

Thursday, March 6th at 1830 (6:30 PM) – Jubilee Yacht Club

Free Supper and Social Time (dessert & donations welcome)

“Boating is fun... we’ll show you how®”

THE SUCCESS OF USPS® DEPENDS ON MEMBER PARTICIPATION

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